(ENGLISH) **Curriculum Map**

Year	Term	Content	Knowledge	Skills	Progress Checks
11 Media	1	Component One Section B: Video Games Introduction & overview of Pokémon Go (CSP) Pokémon Go - Audience and Industry Analysis of contemporary videos (Bruno Mars –Uptown Funk & Katy Perry – Roar (CSPs) – ML, Audience, industry & Rep + context) Analysis of older music video (Michael Jackson (CSP)) (ML, Rep and Context) Comparison of older video with contemporary video; exam focus - media	**For all CSP texts, students to be introduced to the texts and explore the context in which they were created.** **Students to understand the history of the industry** **Students to analyse text in relation to audience and Industry. Theory: Uses and Gratification and Hierarchy of Needs.** **Students to analyse both contemporary music videos in relation to ML, REP, AUDIENCE and INDUSTRY.** **Students to analyse the historical music video in ML, REP.** **S**	**Analytical, explanatory, evaluative, comparison skills, knowledge and recall of CSP information. Applying terminology and theory** **Oracy, presentation, collaboration, research** **Revision skills**	Peer/self-Progress Checks on small writing tasks; Mini assessments on CSPs to be deep marked by teacher; end of unit Progress Checks. Marked to EDUCAS mark scheme. MOCK EXAM – 18th November based on paper 1

Spaced Learning RAG

Red = Introduction of new Knowledge or skill

Amber = Revisit

Green = Reinforce

		language & representation Analysis of online, social and participatory media for Bruno Mars and Katy Perry (CSP) (Media language Representation Media industries Audiences Media contexts)	**Students to analyse the social media and websites of the artists (ML, REP, AUDIENCE and INDUSTRY)**		
	2	Radio Industry & The Archers (CSP) (BBC, PSB); sense of evolving media product Audience & The Archers: target audience, global audience, responses, fandom Newspapers Introduction & overview	The Archers (CSP): analysis of industry and audience Newspapers Introduction & overview	**Analytical, explanatory, evaluative, comparison skills,** **knowledge and recall of CSP information. Applying terminology and theory** **Oracy, presentation, collaboration, research** **Revision skills**	Peer/self-Progress Checks on small writing tasks; Mini assessments on CSPs to be deep marked by teacher; end of unit Progress Checks. Marked to EDUCAS mark scheme. Mock exam - 13th May on paper 2

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			Analysis: The Guardian (CSP) ML & rep (issues, age, ethnicity)	Analysis of rep and ML for CSP		
			Analysis: The Sun (CSP) ML & rep (issues)	Analysis of rep and ML for CSP		
			Industry & The Sun (CSP) - ownership, context, political leaning etc.	Analysis of audience and industry for CSP		
			Audience & The Sun (CSP) – target audience, readership, responses	Analysis of audience and industry for CSp		
	3		Revision	Revision of all CSPs texts, focusing on year 10 CSPs first.,	**Analytical, explanatory, evaluative, knowledge and recall of CSP information. Applying terminology and theory** **Oracy, presentation, collaboration, research** **Revision skills**	Peer/self-Progress Checks on small writing tasks; Mini assessments on CSPs to be deep marked by teacher; end of unit Progress Checks. Marked to EDUCAS mark scheme.

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